



#### INTRODUCTION

Crouch Neighbourhood Resource Centre is a neighbourhood-based organization located in the "heart" of the Hamilton Road community. The Crouch staff team and Board of Directors strive to ensure that all members of our community thrive through access to basic needs and advocacy supports, participation in programs and activities, and opportunities for input, collaboration and volunteerism. 2020 was a year of significant impact, with more than 2,500 unique individuals served.

## **OVERVIEW**

#### **MISSION**

Crouch Neighbourhood Resource Centre is a neighbourhood organization that brings diverse people together to plan, develop, and provide services and activities that support, build community capacity, and nurture the well-being of all residents in the Hamilton Road Community.

#### **VISION**

The vision of the Crouch Neighbourhood Resource Centre is to be a strong, dynamic, and diverse community organization that supports a process of neighbours helping neighbours through programs, services, and projects that benefit the Hamilton Road Community.

#### **CORE SERVICES**

- Neighbourhood Support
   Services (Advocacy and Basic
   Needs)
- Child and Youth Programming
- Community Development



# 2020: A YEAR OF EMERGENCY RESPONSE

In 2020, Crouch Neighbourhood Resource Centre focused on providing wrap-around supports for individuals and families who have been made particularly vulnerable by the socio-economic impacts of the pandemic. Low-income or precariously employed households and families faced extraordinary challenges in 2020. Crouch responded to the needs of residents by providing basic needs supplies, learning materials for children and youth, referrals to seasonal supports and opportunities for neighbourhood engagement.

In March through August 2020, families received home-delivered care packages of fresh and non-perishable goods, hygiene items, and literacy materials for children. In July and August, residents were invited to participate in community picnics and a collective mural initiative, in addition to no-cost summer day camp activities. In the fall, engagement moved online, with the first virtual Soul Food Collective, providing food, nutritional education and a point of connection between 11 families and 45 family members. Residents were also connected to various seasonal supports, with Crouch acting as one of two Free Tax Clinic in-person sites in London, a referral and distribution partner for Toys for Tots and a Christmas Hamper program in partnership with Impact Church. Crouch also served as a distribution site for the Koats for Kids program in collaboration with the Boys and Girls Club and provided winter boots to residents through the Neighbourhood Resource Centre Boot Drive.

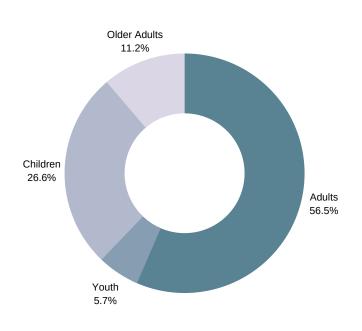
Although it has been a challenging year for the residents of Hamilton Road, they have done an excellent job of advocating for their needs and taking advantage of a wide variety of neighbourhood-based supports. None of these supports would have been possible without the dedicated efforts of volunteers, students, staff, board members, community partners and funders. Thank you for all you do!

# **IMPACT: BY THE NUMBERS**



# UNIQUE INDIVIDUALS SERVED

	2020	2019
Adults	1413	1055
Youth	142	165
Children	665	384
Older Adults	281	
Total	2501	1700



50+ Neighbourhood Volunteers

2,805
Meals
Served

1,240
Volunteers
Hours

1,826
Covid Care
Packages Delivered

# INNOVATIVE IMPACT: NEIGHBOURHOOD SUPPORT SERVICES



2020 provided a significant opportunity for Crouch to support residents with basic needs and advocacy in new, creative and impactful ways. The Covid Care Kit project allowed residents to access basic needs from their homes for the first time, with weekly deliveries to more than 100 households each week in the height of the first wave. When it became possible to re-open the emergency food cupboard in late August, innovations included maintaining delivery to the Senior's subsidized housing building on Hale St. and providing curbside service four days per week at the Crouch Library.

The long-standing Men's Lunch program also saw creative re-iterations, beginning with a mobile meal program in August using bikes to reach street-involved residents of Hamilton Road. Between 75 and 125 residents accessed a weekly hearty and nutritious meal curbside in front of the Crouch Library from September to December while engaging with staff around more complex needs. Warming kits with winter wear, hygiene and first aid items, emergency blankets, bus tickets, snacks and Tim Horton's gift cards were distributed to 85 of the hot meal attendees, many of whom were experiencing homelessness.

Other basic needs and advocacy activities include:

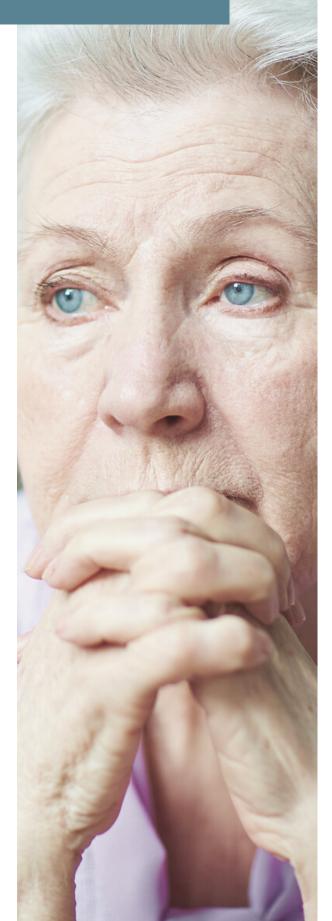
- Boot Drive (244 residents fitted with warm winter footwear)
- Toys for Tots (49 families; 120 children/youth)
- Christmas Hampers (118)
- Free Tax Clinic (394 residents, 738 returns)
- Self Care Kits for Seniors (77)
- Research project with the Centre for Health Equity and Social Inclusion (UWO) to determine the impact of Covid19 and desired future supports of neighbourhood residents through both surveys and in-depth interviews

## **IMPACT STORY: COVID RESPONSE**

At the height of the first wave of the pandemic, a Senior from the Hamilton Road neighbourhood contacted Crouch Neighbourhood Resource Centre to request emergency food through the Covid Care Kit initiative. When her son was laid off due to Covid19, this resident was joined in her two-bedroom home by her son, his partner, two teenagers and two children, including a 6-week old baby. The resident's son and family were unable to relocate or sustain themselves by relying exclusively on the Canada Emergency Response Benefit and depended on the grandmother for support with housing and food. Furthermore, the family was self-isolating due to the health of vulnerable family members and was struggling to obtain groceries and supplies for the newborn.

The grandmother expressed great relief at receiving a weekly care package of fresh produce, non-perishable goods and hygiene supplies, including diapers through the Crouch Covid Care Kit initiative. By summer 2020, the son had returned to work, the newborn's health was stable, and the family was no longer in need of weekly food and hygiene support.

CNRC is proud to have supported this family and many more, none of which would have been possible without the support of donors and funders.



# SUPPORTERS - 2020

Crouch Neighbourhood Resource Centre was honoured by the generous support of the following funders, companies and community groups in 2020:

BEATRICE NOFTLE FUND BOYS AND GIRLS CLUB LONDON CADILLAC FAIRVIEW CORPORATION CANADIAN TIRE JUMPSTART CASEY'S KITCHENS CHILD AND YOUTH NETWORK CIBC MELLON CITY OF LONDON COMMUNITY FOOD CENTRES CANADA ELGIN CONTRACTING AND RESTORATION LTD ENBRIDGE E-SUPPLY CANADA FAMILY CENTRE ARGYLE FOODRESCUE.CA/SECOND HARVEST FOREVER LEGACY FOUNDATION FORRAT'S CHOCOLATES FRIENDS OF THE LONDON CIVIC GARDEN COMPLEX GLEN CAIRN COMMUNITY RESOURCE CENTRE HAMILTON ROAD BUSINESS **ASSOCIATION** HAMILTON ROAD COMMUNITY **ASSOCIATION** HUMAN RESOURCES DEVELOPMENT CANADA IMPACT CHURCH INTACT INSURANCE KOHN'S MEAT MARKET LONDON CHILDREN'S CONNECTION LONDON FOOD BANK LONDON FOOD COALITION LONDON PUBLIC LIBRARY

LUSO COMMUNITY SERVICES MCDONALD'S (HAMILTON ROAD AND HIGHBURY) MEALS ON WHEELS MINISTRY OF HERITAGE, SPORT. TOURISM AND CULTURE **INDUSTRIES** NO FRILLS RED CROSS ROTARY EAST LONDON SAFE SPACE SCOTIA BANK SOUTH LONDON NEIGHBOURHOOD RESOURCE CENTRE SUPERSTORE - OXFORD AND GAMMAGE THE AGAPE FOUNDATION OF LONDON THE FOREVER LEGACY FOUNDATION TRY RECYCLING UNITED WAY ELGIN MIDDLESEX URBAN ROOTS LONDON WESTMINSTER COLLEGE FOUNDATION YFC LONDON ...AND TO OUR INDIVIDUAL DONORS: THANK YOU FOR BEING SUCH SPECTACULAR **NEIGHBOURS!** 

# **2020 AWARDS**

#### **Hamilton Road Area Leadership Awards**

Recipients of the Hamilton Road Area Leadership Award demonstrate a level of volunteerism, commitment, and leadership over and above the call of duty. These leaders set an example and inspire others to get involved to make their community a better place. Each year, deserving adults and youth who demonstrate leadership qualities in our community are selected to receive the Hamilton Road Area Leadership Award. Congratulations to the 2020 recipients of the Hamilton Road Area Leadership Award.



**Chuck and Linda** 



Free Tax Preparation Clinic

- Phydel Parsons



**Hamilton Road BIA** 

- Jenny De Miranda



**Arizona Phoenix (Youth Award)** 



# 2020 AWARDS CONT.

#### **The Crouch Teal Heart Award**

The Crouch Teal Heart Award is a recognition award community members who give their heart and soul in service to Crouch Neighbourhood Resource Centre and to the Hamilton Road community. The recipients of this award are connected to Crouch and have demonstrated energetic, positive and giving attitudes toward their fellow community members. They often recognize and respond to a need for an extra hand. They can be found working, sometimes behind the scenes, enabling Crouch to go that little bit further in delivering services. Despite obstacles they may face, they see the world as open before them and are taking on the challenges of personal growth. The recipients of this award are thoughtful, compassionate and passionate, hard workers and people who see the community as their own and want to better it through their being a part of it. They are ambassadors and positively promote Crouch's services and the Hamilton Road Community. Congratulations to this year's recipients of the Crouch Teal Heart Award.



**Christine Quinlan** 



**Damien and Robin Rowe** 



Megan Komenda



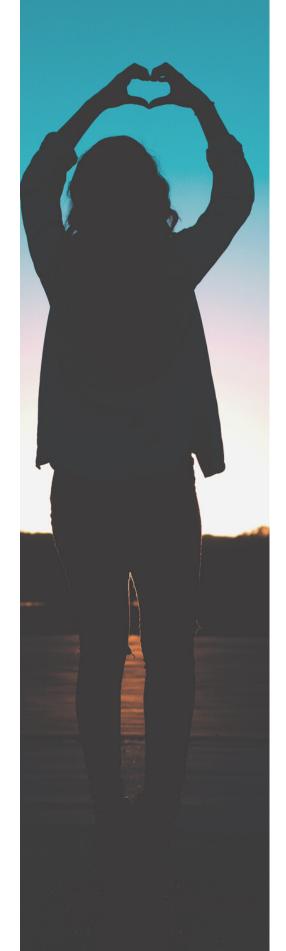
**Pam and Ron Casey** 



**Glen Cairn Community Resource Centre** 



**YFC London** 





# **IN MEMORIAM**

Peacefully at home after a courageous battle with cancer and surrounded by her loving family, Nancy Nuttall passed on May 13, 2020.

Always the life of the party, Nancy loved the outdoors, whether it was in her backyard or a campground near a sandy beach. Besides dedicating her life to her family, she nurtured the minds of young children as an ECE, ending her career as Coordinator of the Crouch Neighbourhood Resource Centre Preschool after 29 years.

Our thoughts remain with Nancy's family and every person who was lucky enough to be impacted by this exceptional community leader.





# BOARD OF DIRECTORS 2020

#### **EXECUTIVE**

CHAIR VICE CHAIR

Jeff Duncan Rebecca D'Souza

TREASURER SECRETARY

Diane MacMillian Kevin Davidson

#### **DIRECTORS**

Vince Jonathon Janice Hamilton

Carolina Cahoon Jennifer Hollis

Sean Markle Claude Olivier

Margaret-Ann Peddle James Dean

Jennifer Martino (Executive Director)

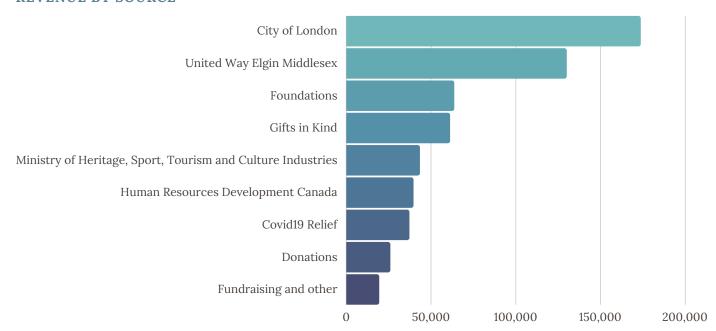


# FINANCIAL OVERVIEW



#### Statement of Operations Year ended December 31, 2020

#### **REVENUE BY SOURCE**



# EXPENSE PERCENTAGE BY CATEGORY





#### CROUCH NEIGHBOURHOOD RESOURCE CENTRE

550 Hamilton Road London, Ontario, N5Z 1S4







@CrouchNRC

